

MOTION
OF THE PORT OF SEATTLE COMMISSION
TO AMEND THE CENTURY AGENDA SMALL BUSINESS GOALS TO
INCLUDE DIVERSITY IN CONTRACTING

ADOPTED
DECEMBER 19, 2017

TEXT OF THE MOTION

The Port finds that minority and women businesses are under-represented and have been under-utilized on Port Contracts. The purpose of this Motion is to amend the Century Agenda to reflect new goals that will increase participation by minority and women owned and controlled businesses in Port contracting for public works, consulting services, supplies, material, equipment, and other services.

Century Agenda, Strategy 3 shall be amended as follows:

Insert “women and minority business enterprise growth” to read:

“Use the Port’s influence as an institution to promote “women and minority business enterprise growth,” small business growth, and workforce development.

Insert new objective 10:

10. Triple the number of WMBE firms that contract with the Port and increase to 15% the percentage of dollars spent on WMBE contracts within five years, 2018 - 2023.

11. Increase the proportion of funds spent by the Port with qualified small business firms on construction, consulting, goods and services to 40 percent of the eligible dollars spent.

12. Increase workforce training, job and business opportunities for local communities in maritime, trade, travel and logistics.

Renumber subsequent objectives as appropriate.

STATEMENT IN SUPPORT OF THE MOTION

The Port of Seattle’s Commitment as stated in the Century Agenda is to create economic opportunity for all, steward our environment responsibly, partner with surrounding communities, promote social responsibility, conduct ourselves transparently, and hold ourselves accountable. Promoting the utilization of Women and Minority Business Enterprises (WMBE) helps to fulfill our Century Agenda Commitment to create opportunity for all.

The Port of Seattle 2012 Disparity Study showed a disparity in Port utilization of minority contractors in airport construction and construction related projects. While the Port has made efforts to increase WMBE utilization since 2003, we have been unable to meet our goals for contracting with WMBE Port-wide. Our 2016 performance of 5.3% WMBE utilization falls behind other public sector entities that are achieving 12-16%. The Port of Seattle Commission held three community outreach meetings in 2017 to solicit input on how to improve small business contracting and to increase WMBE utilization. Community input was included in the formulation of this Motion and in Resolution 3737.

The Port of Seattle has been successful in increasing small business utilization since the implementation of the Century Agenda in 2012 which included small business goals. The Port has reached almost 30% of total dollars spent on small business contracts. It is the intent of this Motion that small business utilization will continue, and that WMBE utilization will lend to that total, increasing the total proportion of dollars spent on small businesses, tripling the number of WMBE contracts and increasing the total percent of dollars spent on WMBE firms to 15% within five years.

STATEMENT OF POLICY DIRECTION

The Port of Seattle shall implement the Diversity in Contracting policy directive as passed on December 19, 2017 to reach the new Century Agenda goals and at the same time shall continue to pursue the small business goals as currently stated in the Century Agenda.